

CROSS-REGIONAL ECOSYSTEM FOR DIGITAL & GREEN AGRIFOOD SERVICES & POLICIES: examples of multi regional approaches

17 May 2022, 11:00-13:30

The webinar is **addressed to cluster managers and staff** seeking to improve existing or testing new services that can support the digital and green transition of the European agri-food SMEs.

Various approaches aiming at ensuring fully functioning cross-regional ecosystems for digital agri-food services will be discussed: ecosystem services promoting the creation of favourable framework conditions; technology and adoption services and business services.

FIVE CASE STUDIES FOLLOWED BY GROUP DISCUSSION

1) The recently kicked-off CREDAS project, SmartAgriHubs-funded, a collaboration between the Emilia-Romagna and Friuli Venezia Giulia Regions, which are committed to cooperate at cross-regional level to develop a service portfolio for agri-food companies, reducing the gap between innovation demand and offer.

2) The cross-border experience of the CLAC project, based on the setting-up, in the framework of the multimodal platform Furnitz-Villach in Austria, of a new logistic and advanced services centre (handling, portioning, slicing, packaging) for chilled food products, to the benefit of operators from Germany, Austria, Italy and Slovenia

3) The role as a “DiH Cluster-Lead for France” of the “Pays de la Loire” Region as part of the SmartAgriHubs project aiming at the optimisation and mutualisation of digital services and infrastructure being one of the objectives of the SAH meta-cluster approach.

5) Cluster Meet Regions

Another example of how regions should mobilise clusters for the design and implementation of the Twin Transition policies, an initiative of the European Commission through the European Clusters Collaboration Platform, will be presented by Esteban PELAYO of EURADA.

4) The new DIVA X project

which aims to develop new joint services in 4 countries to facilitate the development of digital solutions in agriculture (digital services for agrifood) to accelerate the green transition (smart agriculture, energy consumption).


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